

# **DD&SWQ CRICKET INC**

*Promoting, administering and growing Cricket for  
Darling Downs and South West Queenslanders*



## **GIRLS in CRICKET STRATEGY 2026-27**

Effective 21.01.26

## Pillar One: Sustainable Participation and Growth

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Increase Girls' participation at Club and Association levels.	<ul style="list-style-type: none"> <li>*Conduct introductory Blast sessions for Associations/Clubs/Schools across the Zone, with a specific focus on Girls' participation.</li> <li>* Support Clubs/Associations with the management of local participation and growth initiatives.</li> <li>*Contribute to Schools/Education sports' programs where appropriate eg U8s Days, Gala Days.</li> <li>*Actively promote and advertise Girls' participation in Cricket on social and other media.</li> <li>*Partner with QC and SQ Country on actioning any other participation and growth plans.</li> </ul>	DDSWQ Cricket Manager DDSWQ Competitions Manager DDSWQ Cricket Manager Pathways Coordinator All local QC staff DDSWQ volunteers Junior President	Beginning 26/27 season On-going On-going On-going On-going
2. Increase Girls' participation at Zone representative level.	<ul style="list-style-type: none"> <li>*Actively promote and advertise Girls' and Women's representative Cricket on social and other media.</li> <li>*Early Identification of Girls who demonstrate potentially superior skill levels.</li> <li>*Decentralise the hosting of Zone level activities.</li> <li>*Partner with QC and SQ Country on actioning any other participation and growth plans.</li> </ul>	All local QC staff DDSWQ volunteers CaTS Pathways Coordinator Pathways Coordinator CaTS Junior President	On-going On-going On-going On-going

## Pillar Two: Player Skill Development

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Skill development at participation level.	<ul style="list-style-type: none"> <li>* Establish a Girls' Coaches' network/forum.</li> <li>*Conduct Coach development sessions across the Zone.</li> <li>*Conduct decentralized player skill development sessions across the Zone.</li> <li>*Partner with QC and SQ Country on actioning any other skill development plans.</li> </ul>	<ul style="list-style-type: none"> <li>CaTS Pathways Coordinator</li> <li>CaTS Pathways Coordinator</li> <li>CaTS Pathways Coordinator</li> <li>Junior President</li> </ul>	<ul style="list-style-type: none"> <li>04.26</li> <li>On-going</li> <li>On-going</li> <li>On-going</li> </ul>
2. Skill development at competitive level.	<ul style="list-style-type: none"> <li>*Investigate the feasibility of conducting an independent Girls' Winter Academy, with an emphasis on skill development, and appointing appropriate dates that accommodate Girls' winter sport commitments.</li> <li>*Deploy recognised Girls' coaches to conduct decentralized and advanced coaching clinics for identified players.</li> <li>*Partner with QC and SQ Country on actioning any other skill development plans.</li> </ul>	<ul style="list-style-type: none"> <li>Junior President</li> <li>Pathways Coordinator</li> <li>CaTS</li> <li>Junior President</li> </ul>	<ul style="list-style-type: none"> <li>02.26</li> <li>03.26 on-going</li> <li>On-going</li> </ul>

### Pillar Three: Competitions

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Club / Association / School level	<p>*Support and encourage Clubs/Associations in addressing the needs of Girls in their competition programs.</p> <p>*Support schools and school sport programs to be inclusive of Girls in providing competitive Cricket opportunities.</p>	Pathways Coordinator Cricket Manager  Pathways Coordinator Cricket Manager	On-going On-going On-going
2. Intra-Zone level	<p>*Investigate readiness to engage in an intra-Zone Girls' competition, with the goal of establishing such a competition.</p> <p>*Deploy recognised Girls' coaches to conduct decentralized and advanced coaching clinics for identified players.</p> <p>*Partner with QC and SQ Country on actioning any other competition plans.</p>	Pathways Coordinator  Pathways Coordinator CaTS  Junior President	02.26 03.06 On-going
3. Inter-Zone level	<p>*Continue to participate in all available Inter-Zone carnivals/competitions eg SQ U13 &amp; U15 Country South, Mel Bulow Cup.</p> <p>*Investigate other opportunities for Inter-Zone matches in appropriate age groups.</p> <p>*Partner with QC and SQ Country on actioning any other competition plans.</p>	Pathways Coordinator  CaTS Pathways Coordinator  Junior President	On-going On-going On-going

## Pillar Four: Program Support

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Clubs and Associations	<ul style="list-style-type: none"> <li>*Establish a Girls' Coaches' network/forum.</li> <li>*Support Clubs/Associations with the management of local Girls' Program initiatives.</li> <li>*Provide timely and accurate Girls' Pathway information to DDSWQ families through face-to-face and remote access information forums., social and other media.</li> <li>* Partner with QC and SQ Country on actioning any other program support plans.</li> </ul>	<ul style="list-style-type: none"> <li>CaTS Pathways Coordinator</li> <li>DDSWQ Competitions Manager</li> <li>Pathways Coordinator</li> <li>Junior President</li> </ul>	<ul style="list-style-type: none"> <li>04.26</li> <li>On-going</li> <li>03.06 and on-going</li> <li>On-going</li> </ul>
2. Schools/Education	<ul style="list-style-type: none"> <li>*Investigate and action opportunities to support schools/education to embrace Cricket as an extra-curricular activity for Girls.</li> <li>*Liaise with School Sport authorities on the coordination and resourcing of Girls Cricket development and competitive opportunities across DDSWQ.</li> <li>* Partner with QC and SQ Country on actioning any other program support plans.</li> </ul>	<ul style="list-style-type: none"> <li>All local QC staff</li> <li>DDSWQ volunteers</li> <li>Pathways Coordinator</li> <li>Junior President</li> </ul>	<ul style="list-style-type: none"> <li>On-going</li> <li>02.26 and on-going</li> <li>On-going</li> </ul>