

DD&SWQ CRICKET INC

*Promoting, administering and growing Cricket for
Darling Downs and South West Queenslanders*



GIRLS in CRICKET STRATEGY 2026-27

Effective 21.01.26

Pillar One: Sustainable Participation and Growth

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Increase Girls' participation at Club and Association levels.	*Conduct introductory Blast sessions for Associations/Clubs/Schools across the Zone, with a specific focus on Girls' participation.	DDSWQ Cricket Manager	Beginning 26/27 season
	* Support Clubs/Associations with the management of local participation and growth initiatives.	DDSWQ Competitions Manager	On-going
	*Contribute to Schools/Education sports' programs where appropriate eg U8s Days, Gala Days.	DDSWQ Cricket Manager Pathways Coordinator	On-going
	*Actively promote and advertise Girls' participation in Cricket on social and other media.	All local QC staff DDSWQ volunteers	On-going
	*Partner with QC and SQ Country on actioning any other participation and growth plans.	Junior President	On-going
2. Increase Girls' participation at Zone representative level.	*Actively promote and advertise Girls' and Women's representative Cricket on social and other media.	All local QC staff DDSWQ volunteers	On-going
	*Early Identification of Girls who demonstrate potentially superior skill levels.	CaTS Pathways Coordinator	On-going
	*Decentralise the hosting of Zone level activities.	Pathways Coordinator CaTS	On-going
	*Partner with QC and SQ Country on actioning any other participation and growth plans.	Junior President	On-going

Pillar Two: Player Skill Development

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Skill development at participation level.	* Establish a Girls' Coaches' network/forum.	CaTS Pathways Coordinator	04.26
	*Conduct Coach development sessions across the Zone.	CaTS Pathways Coordinator	On-going
	*Conduct decentralized player skill development sessions across the Zone.	CaTS Pathways Coordinator	On-going
	*Partner with QC and SQ Country on actioning any other skill development plans.	Junior President	On-going
2. Skill development at competitive level.	*Investigate the feasibility of conducting an independent Girls' Winter Academy, with an emphasis on skill development, and appointing appropriate dates that accommodate Girls' winter sport commitments.	Junior President	02.26
	*Deploy recognised Girls' coaches to conduct decentralized and advanced coaching clinics for identified players.	Pathways Coordinator CaTS	03.26 on-going
	*Partner with QC and SQ Country on actioning any other skill development plans.	Junior President	On-going

Pillar Three: Competitions

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Club / Association / School level	<p>*Support and encourage Clubs/Associations in addressing the needs of Girls in their competition programs.</p> <p>*Support schools and school sport programs to be inclusive of Girls in providing competitive Cricket opportunities.</p>	<p>Pathways Coordinator Cricket Manager</p> <p>Pathways Coordinator Cricket Manager</p>	<p>On-going</p> <p>On-going</p> <p>On-going</p>
2. Intra-Zone level	<p>*Investigate readiness to engage in an intra-Zone Girls' competition, with the goal of establishing such a competition.</p> <p>*Deploy recognised Girls' coaches to conduct decentralized and advanced coaching clinics for identified players.</p> <p>*Partner with QC and SQ Country on actioning any other competition plans.</p>	<p>Pathways Coordinator</p> <p>Pathways Coordinator CaTS</p> <p>Junior President</p>	<p>02.26</p> <p>03.06</p> <p>On-going</p>
3. Inter-Zone level	<p>*Continue to participate in all available Inter-Zone carnivals/competitions eg SQ U13 & U15 Country South, Mel Bulow Cup.</p> <p>*Investigate other opportunities for Inter-Zone matches in appropriate age groups.</p> <p>*Partner with QC and SQ Country on actioning any other competition plans.</p>	<p>Pathways Coordinator</p> <p>CaTS Pathways Coordinator</p> <p>Junior President</p>	<p>On-going</p> <p>On-going</p> <p>On-going</p>

Pillar Four: Program Support

Strategic Objective	Operational Actions	Action Officer	Timeline
1. Clubs and Associations	*Establish a Girls' Coaches' network/forum.	CaTS Pathways Coordinator	04.26
	*Support Clubs/Associations with the management of local Girls' Program initiatives.	DDSWQ Competitions Manager	On-going
	*Provide timely and accurate Girls' Pathway information to DDSWQ families through face-to-face and remote access information forums., social and other media.	Pathways Coordinator	03.06 and on-going
	* Partner with QC and SQ Country on actioning any other program support plans.	Junior President	On-going
2. Schools/Education	*Investigate and action opportunities to support schools/education to embrace Cricket as an extra-curricular activity for Girls.	All local QC staff DDSWQ volunteers	On-going
	*Liaise with School Sport authorities on the coordination and resourcing of Girls Cricket development and competitive opportunities across DDSWQ.	Pathways Coordinator	02.26 and on-going
	* Partner with QC and SQ Country on actioning any other program support plans.	Junior President	On-going